

Collin College - Continuing Education COURSE SYLLABUS

COURSE INFORMATION

Course Number: SBMT

Course Title: How to Sell and Earn an Income on Amazon

Course Description: Learn about the different type of Amazon accounts, including FBA (Fulfillment By Amazon), Pro Merchant and Merchant and various ways to earn money selling books, music and miscellaneous products.

Suggested Course Prerequisite(s): None

Course Resources: N/A

Student Learning Outcomes: Students will learn about selling on Amazon.

Certification Notes: N/A

Next course recommendation: How to Start a Business Using eBay

Refund Policy: Please refer to www.collin.edu/ce/infoRegistrar.html for our refund policy. No refunds after the start time of the first class.

Americans with Disabilities Act: Collin College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal opportunity. It is the student's responsibility to contact the ACCESS office, SCC-D140 or 972.881.5898 (V/TTD: 972.881.5950) to arrange for appropriate accommodations. See the current *Collin Student Handbook* for additional information.

Course Sessions: Listed are guidelines to indicate all topics that will be covered during your course. Do not plan your personal calendar based on these sessions. Your instructor will give you a calendar for your class that will indicate specific topics, assignments, and days.

Lesson Plan – by week or session: Listed are guidelines to indicate all topics that will be covered during your course. Do not plan your personal calendar based on these sessions. Your instructor will give you a calendar for your class that will indicate specific topics, assignments, and days.

1. Learn the secrets to selling on Amazon, using FBA (Fulfillment By Amazon) and Merchant Fulfilled
2. Identify the different types of Amazon accounts and their advantages.
3. Where to find virtually unlimited sources of inventory to sell on Amazon
4. Discover the high-tech tools available to optimize your Amazon success!
5. Obtain barcodes for your own products
6. Learn to create a successful product page
7. Discover how to upload pictures
8. Identify the advantages & disadvantages of eBay and Amazon
9. Discover tips, tricks and trade secrets
10. Learn to automate the entire process and run your business from anywhere

Class Protocol: Cell phones need to be turned off or programmed to silent during class time - no text messaging during class time. Respect the right of others to learn by listening and contributing to the topic being discussed. Maintain punctuality and good attendance.

Method of Evaluation: Unless otherwise stated, course completion is evaluated on the basis of attendance. Students must be in attendance 90% of each course in a certificate series for successful completion and to earn a certificate as specified.